

Paddle-N-More

2025 INTERNSHIP OPPORTUNITY:

Community Paddling & Eco-Tourism Program Assistant Intern



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Paddle-N-More seeks an enthusiastic and motivated individual to join our team as a Community Paddling & Eco-Tourism Assistant Intern. This internship is ideal for those passionate about outdoor recreation, environmental education, and program development in eco-tourism. The primary focus of this position is to assist in the facilitation and development of new paddlesports programs, including community paddling initiatives and eco-tour experiences. Interns will gain hands-on experience in environmental interpretation, outdoor leadership, customer engagement, and program coordination while supporting the expansion of meaningful on-water educational experiences.

Internship Overview

This internship provides an opportunity to:

- Learn environmental interpretation techniques and how to integrate them into guided paddlesports experiences.
- Develop outreach and public engagement skills related to environmental education.
- Enhance storytelling abilities to create engaging and meaningful on-water experiences for participants.
- Obtain training and certification as an American Canoe Association (ACA) Instructor and Trip Guide (training provided).
- Gain First Aid and CPR certification (training provided through this internship).
- Work with various age groups, including occasional involvement with youth programming.

Internship Responsibilities

- On Cayuga Lake, lead and assist with guided paddlesports tours, including kayaking, canoeing, and standup paddleboarding.
- Provide environmental interpretation during tours, educating participants on local ecology, conservation efforts, and watershed health.
- Engage with guests to ensure a safe, enjoyable, and educational experience while adapting to different learning styles and group dynamics.
- Participate in training sessions focused on environmental education, paddling techniques, and risk management.
- Work in a fast-paced, outdoor environment that requires quick thinking, adaptability, and strong communication skills.
- Assist in developing and facilitating new paddlesports programs, including the Community Paddling Program in partnership with Discover Cayuga Lake and the On the Canal Programs.
- Support the implementation of public eco-tourism initiatives and interpretive paddlesports experiences.
- Assist in the development of educational materials, interpretive programming, and outreach initiatives

General Information & Requirements

- Must be at least 18 years old.
- Must be comfortable working outdoors in various weather conditions and spending extended time on the water.
- Strong communication and interpersonal skills; ability to engage diverse audiences.
- Must be able to manage groups and ensure participant safety.
- Growth mindset with a willingness to learn and take initiative.
- Reliable transportation to and from Paddle-N-More locations.
- Completion of all internship requirements the college or university (if applicable) sets forth.
- If offered the position, interns must undergo and pass a background check.

Cayuga Lake Watershed Internship Program Participant

This intern will also be part of the Cayuga Lake Watershed Internship Program (WIP), a collaborative initiative supporting environmental and social justice internships across multiple organizations. As part of WIP, the intern will:

- Participate in an initial orientation session, weekly group activities, and a final presentation.

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- Network with other environmental professionals and organizations.
- Gain exposure to regional conservation efforts and environmental stewardship projects.
- For more details on WIP, visit [Discover Cayuga Lake Watershed Internships](https://discovercayugalake.org/watershed-internship-program-cayuga-lake-internships/)

Internship Timeline & Compensation

- Duration: May to September (flexible to accommodate school schedules if applicable).
- Hours: Average of 25-30 hours per week (~25 hours/week for paddlesports guiding and training, ~3 hours/week on WIP activities). Additional hours are available through shop operations.
- Compensation: \$18.45 per hour.

Application Process

Priority will be given to applications received by March 10, 2025. Use the form provided on the Cayuga Lake Watershed Internship webpage:

<https://discovercayugalake.org/watershed-internship-program-cayuga-lake-internships/> .

Other Internship Opportunities

At Paddle-N-More, we value learning and professional growth. If this internship does not align with your specific interests, we offer additional internship opportunities in:

- Operations Management
- Human Resources & Leadership
- Business & Marketing

If interested, email your internship goals to jennifer@paddlenmore.com.

Equal Opportunity Employer

Paddle-N-More is committed to fostering a diverse and inclusive environment. We encourage applicants from all backgrounds to apply and do not discriminate based on race, gender, disability, or other protected status.

Join us in creating meaningful outdoor experiences while learning valuable paddlesports and environmental education skills!