sustainable finger lakes

<u>Sustainable Finger Lakes</u> (SFLX) is a community-based organization whose mission is to promote the long-term well-being of our region by integrating social equity, economic vitality, ecological stewardship, and shared responsibility.

Since 2004, SFLX has been a leader in laying the groundwork for the transition to a resilient local economy, healthy environment, and strong social fabric. We act as convener, connector, and catalyst to engage both the grassroots and policymakers in the work of redesigning how we work and live so that our community can successfully cope with global influences such as climate disruption and energy transitions. Projects and programs have focused on energy efficiency, climate protection, sustainable community development, green collar jobs, sustainable enterprise, and economic/ecological justice.

Summer 2024 Watershed Internship Program Communications and Outreach Internship

Sustainable Finger Lakes launched the <u>Finger Lakes Climate Fund</u> (FLCF) in 2010. Since then, 90 families across the Finger Lakes Region have received grants for home energy upgrades through this innovative carbon offset program. A summer intern will assist us in keeping our communications fresh, up to date, compelling and effective.

The ideal candidate has:

- Strong Communications Skills that include:
 - o Working knowledge of graphics and web tools such as WordPress, Canva, MailChimp, Facebook, and Instagram, or ability to quickly learn.
 - o Photography and video skills (enjoys good design/messaging and can learn to use our videocam).
 - o Ability to represent the organization and speak well with our partners--awardees, donors, contractors and the general public.
- Strong Commitment to Climate Protection and Equity.
- Working knowledge on climate action and clean energy.

Possible tasks include: interview our "climate heroes" and carbon offset partners; update our website and social media; make short one-take videos of our partners; create graphic designs for website and social media; write and edit short articles; provide community education at events and door-to-door; public speaking to groups about our programs.

The intern will work under the supervision of Holly Hutchinson, Climate Fund Coordinator.

Compensation: \$20/hour, 30 hrs/week.

(Includes 3 hrs per week dedicated to WIP activities.) Must be 18 or older and provide own transportation.

Please submit a cover letter and resume to Gay Nicholson, President at <u>gay@sustainablefingerlakes.org</u> with Watershed Internship Program in the subject line.

Sustainable Finger Lakes is an equal opportunity employer and encourages applicants from diverse backgrounds.

Application deadline: April 15th, 2024